

MAXUS

MIFA 7

THE AVANT-GARDE OF FUTURE TECH

A cutting-edge dashboard and expansive display panel, meticulously crafted to bring you advanced entertainment and deliver a seamless, futuristic driving experience.





Wireless Smartphone Charger



Immaculate Speakers



Spacious 7-seaters for Family



Matrix Winged Headlights



Pulse Light Trails



Extensive Luggage Space



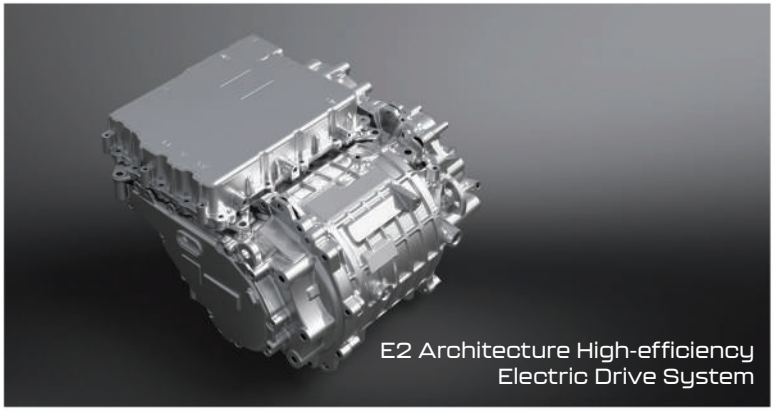
Charging Time (DC 30-80%)
30min

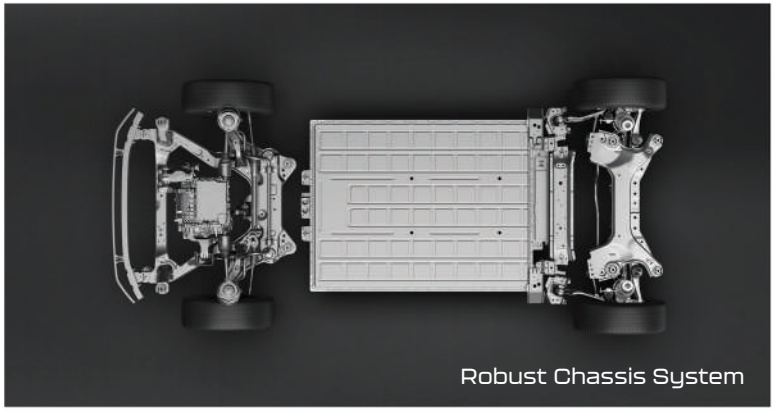
Battery Capacity
90 kWh

180 kWh
Max Power

350 Nm
Max Torque

635 km
Range (WLTP City)







JOURNEY IN NEW ENERGY

Welcoming an eco-friendly future, with high-efficiency electric drive system and low wind resistance wheels to optimize vehicle aerodynamics and energy consumption.

PINNACLE OF SPACIOUS COMFORT









With 1.1 m^2 openable panoramic sunroof, immerse yourself in a boundless landscape, where the breathtaking beauty of the outdoors meets the serene comfort of indoor luxury.

Magnificent space for your unforgettable family adventure, with the best headroom and luxurious seating layout

BUILT AHEAD TO PROTECT



FORWARD COLLISION WARNING (FCW) & AUTOMATIC EMERGENCY BRAKING (AEB)

In the 8-80 km/h range, when the FCW system detects a possible collision with the vehicle ahead, it issues an audible warning.

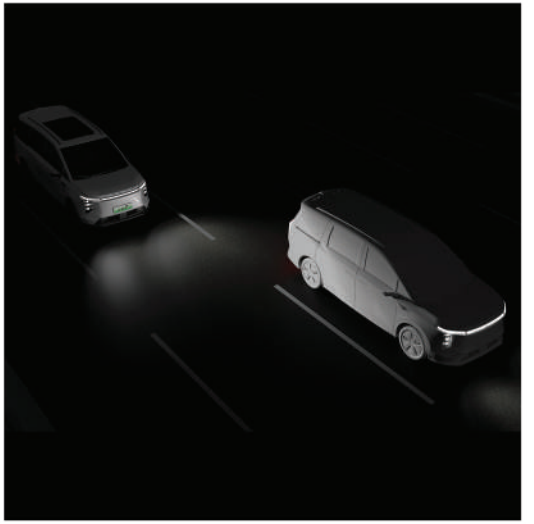
If the driver doesn't react, the AEB system automatically brakes to prevent or reduce collision impact.



LANE DEPARTURE WARNING (LDW) & LANE KEEPING ASSIST SYSTEM (LKAS)

The LDW system detects road dividers through the front camera and alerts if the vehicle drifts from its lane.

If the vehicle is about to leave the lane, the LKA system actively corrects its path to reduce driving risks.



INTELLIGENT HIGH-BEAM CONTROL (IHC)

When the high beam is on, the camera detects oncoming vehicles up to 500m away and automatically switches to low beam to maintain clear visibility without affecting the other driver.

Autopilot L0-L5 Classification

L0 - Driver | L1 - Feet off | L2 - Hands off | L3 - Eyes off | L4 - Mind off | L5 - Passenger

MESMERIZING COLORS

PEARL LUSTRE WHITE



METAL BLACK



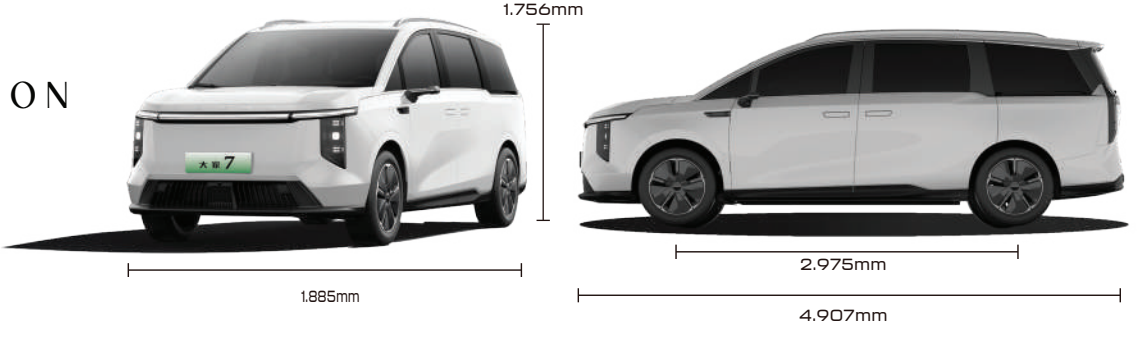
CONCRETE GREY
with BLACK ROOF



EMERALD GREEN



DIMENSION



MAXUS

Specification

MAXUS MIFA 7 MPV

Basic Parameters	Luxury	Premium
Engine	**90kWh**	**90kWh**
Engine Type	Electric	Electric
Fuel type	BEV	BEV
Combined Electric Range(km/mi)-WLTP	480	480
City Electric Range(km/mi)-WLTP	635	635
Max.Power (kW)	180	180
Max.Torque (N·m)	350	350
Gearbox	Single-speed Auto	Single-speed Auto
Energy Density(wh/kg)	195	195
Charging Time DC(25°C ; 5%-80%)	0.67h@350A	0.67h@350A
Charging Time AC(25°C ; 5%-80%)	9.5h@11kW	9.5h@11kW
Combo Charging Port	CCS2	CCS2
Battery with Heating & Cooling Device	•	•

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Specification

MAXUS MIFA 7 MPV

Basic Parameters	Luxury	Premium
Weights	90kWh	90kWh
CVW(kg)	2239	2239
GVW(kg)	2856	2856
Top speed(kmh/mph)	180	180
Payload = GVW-CVW-Driver(kg)	542	542
Towing Capacity(kg)	1500	1500
Max Roof Load(kg)	75	75
Dimensions		
VehicleLegnth(mm)	4907	4907
Vehicle Width(mm)	1885	1885
Vehicle Width With/Without Mirrors Folded(mm)	2045/2201	2045/2201
Vehicle Height With/Without Roof Rail (mm)	1756/1768	1756/1768
Wheelbase(mm)	2975	2975
Side Sliding Door, Max Opening Width (mm)	710	710
Max Trunk Space(L) With 3rd Row Seat Folded	~760	~760
Trunk Space(L) With 3rd Row Seat Unfolded	~280 (1*28"+2*20" luggage)	~280 (1*28"+2*20" luggage)

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Specification

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Basic Parameters	Luxury	Premium
Exterior	90kWh	90kWh
Roof Rails	-	-
Electrically-operated and Heated Door Mirrors	•	-
Electrically-operated,Power-foldable and Heated Door Mirrors	•	-
Electrically-operated, Power-foldable Heated and Memoried Side Door Mirrors	-	•
Headlights-LED	•	•
Taillights-LED	•	•
Daytime Running Lights	•	•
Automatic Headlight	•	•
High Mounted Stop Light	•	•
Rear Windscreen Washer And Wiper	•	•
Privacy Glass from B-pillar backwards	•	•
Laminated Glass From A-pillar To B-pillar	•	•
Hidden Door Handles	•	•
Power Tilt-and-Slide Panoramic Sunroof	-	•
Power Tailgate	•	•
Power Sliding Door-Right	-	•
Power Sliding Door-Left	•	•

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Specification

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Basic Parameters	Luxury	Premium
Interior Equipment	90kWh	90kWh
Decorative Trims	cocoa Brown	cocoa white / Brown/macaron
Heated, Leatherette Wrapped Multifunction Steering Wheel	-	•
Seat Layout	·2-2-3	·2-2-3
Power Adjustment For Driver Seats	•	•
Power Adjustment For Passenger Seats	-	•
Heated And Ventilated Front Seats With Memory Function In Driver Position	-	•
Seats Trim-Leatherette	•	-
Seats Trim-Nappa	-	•
Manual Adjustment For 2nd Row Seats(1+1)	•	•
Split Folding 3rd Row Seat Bench (60:40)	•	•
Front Air Conditioning System (Cooling & Heating) With Automatic Function	•	•
Rear Air Conditioning System (Cooling & Heating) With Automatic Function	•	•

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Basic Parameters	Luxury	Premium
Suspension	90kWh	90kWh
Front-MacPherson Strut Suspension	•	•
Rear-Multi-link Independent Suspension	•	•
Entertainment		
6 speakers	•	-
8 speakers	-	•
Digital Radio Reception (DAB)	•	•
Voice Control	-	O
Car-Connected	-	O
Apple Carplay & Android Auto	•	•
Wireless Smartphone Charger	•	•
Dual Screen (12.3'' cluster+12.3'' central touch screen)	•	•

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Basic Parameters	Luxury	Premium
Safety	90kWh	90kWh
Driver And Front Passenger Airbag	•	•
Curtain And Side Airbags In Front	•	•
Far Side Airbag	•	•
Disc Brakes In Front & Rear	•	•
Seatbelts Reminder System (All Seats)	•	•
Three Point Safety Belt	•	•
FCW and AEB (Forward Collision Avoidance Assist)	•	•
LDW (Lane Departure Warning)	•	•
LKA (Lane Keeping Assist)	•	•
ELK (Emergent Lane Keeping)	•	•

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Basic Parameters	Luxury	Premium
Safety	90kWh	90kWh
ACC (Adaptive Cruise Control)	•	•
ICA (Integrated Cruise Assist)	•	•
RCW (Rear Collision Warning)	•	•
Rear Collision Avoidance Assist	•	•
SLIF (Speed Limit Information Function)	•	•
ISA (Intelligent Speed Limit Assistance)	•	•
IHC (Intelligent High beam Control)	•	•
Blind Spot Assist	•	•
RCTA (Rear Cross Traffic Alert)	•	•
DOW (Door Open Warning)	•	•
360° View Imaging	•	•
PEPS system	•	•

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Basic Parameters	Luxury	Premium
Alloy wheels	90kWh	90kWh
Wheels	18'' Alloy Wheels	18'' Alloy Wheels
Tyres	7Jx18 225/55R18 CHAO YANG Tyres	7Jx18 225/55R18 Continental Tyres
Others		
V2L Exterior (6.6 kW)	•	•
Heating Pump	-	•
Warranty & Maintenance		
5 YEARS/100,000km (Whole vehicle)	•	•
8 YEARS/200,000km (Battery)	•	•



Himalaya Motrox Pvt. Ltd